

TORNADOPOWER™

Delivering results for central vac dealers

In a world where results rarely live up to expectations, central vacuum dealers across North America agree – TORNADOPOWER™ Central Vacuum Maintenance Cloths by Wincor Inc. are delivering results.

TORNADOPOWER cloths are the simple and effective way for central vac owners to clean, maintain, deodorize and test their entire vac system. The cloths are specially formulated and textured to capture dirt and grime residue that exist in the hose and tubing of the central vacuum system. Also, when pulled through the system, these cloths capture larger debris (such as pebbles and lint) and deliver them to the canister, eliminating potentially harmful blockages. Finally, the moistened cloths “wipe down” the inside walls of hoses and tubing, leaving the entire system smelling fresh and clean.

Oscar Banos of Brother’s Vacuum in Cameron Park, CA, said that although he was initially doubtful about

TORNADOPOWER’s claims, his own first-hand experiences made a believer out of him.

“I was skeptical about the product, mainly because it was a new product with no sort of track record,” said Banos. “But then one day I had a service call that changed my mind. The customer’s young son had used their central vac to suck up a combination of water and powdered laundry soap! To my astonishment, TORNADOPOWER cloths cleared the pipe, pulling out several inches worth of powdered laundry soap.”

Jim Everingham of Vacuum Warehouse in London, Ontario, had a similar experience that helped him understand the product’s powerful benefits.

“One day, on a service call, we used TORNADOPOWER cloths to pull out a lighter that was stuck in a pipe,” said Everingham. “The customer was surprised and happy that we were able to solve their problem.” The best part, he says, is it only took 7 ½ minutes to fix!

Ruth Michael at A-1 Vacuum Repair in Naples, FL, said their store is very selective about which products they choose to carry, and whether or not the product works as described ultimately determines whether they will recommend the product to their customers.

“Today I promote the product to every central vac owner who walks in, and everybody who sees it wants to buy it,” she said.



Michael adds that their repair technician is also selling canisters as part of his service calls to empower their customers to take an active role in their system’s maintenance.

“TORNADOPOWER cloths provide an opportunity for our technician to explain to the customer how, over time, the system’s hoses and pipes can get nicked on the inside and lead to potentially harmful build-ups, and how TORNADOPOWER can help alleviate those concerns” she said.


TORNADOPOWER Central Vacuum Maintenance Cloths are available in either 25-sheet canisters or in six-sheet trial packs. Central vacuum dealers who are interested in receiving a free trial pack for evaluation purposes should e-mail sales@wincorinc.com. E-mail must include dealer name, address, city, state, zip, phone and a contact name.

For more information regarding TORNADOPOWER Central Vacuum Maintenance Cloths, or to inquire about becoming a dealer, visit the Web site www.wincorinc.com. ❖

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Wincor Inc. welcomes Steel City Vacuums

Wincor Inc., is pleased to welcome a new distributor, Steel City Vacuums. The company is now an authorized distributor for Wincor Inc. products and services, including TORNADOPOWER™ Central Vacuum Maintenance Cloths.

For more information, contact Steel City Vacuums at the contact information listed below:

Steel City Vacuum Company
919 Penn Ave., Pittsburgh, PA 15221
Phone: 1-800-822-1199 • Web site: www.steelcityvac.com