

## TORNADOPOWER cloths deliver benefits for customers & central vac dealers

New TORNADOPOWER Central Vacuum Maintenance Cloths by Wincor Inc. are the simple and effective way for central vac owners to clean, maintain, deodorize and test their entire vac system. That spells good news for central vac users and great news for the central vac dealers who service them.

TORNADOPOWER cloths are specially formulated and textured to capture dirt and grime residue that exist in the hose and tubing of the central vacuum system. Also, when pulled through the system, these cloths capture larger debris (such as pebbles and lint) and deliver them to the canister, eliminating potentially harmful blockages. Finally, the moistened cloths “wipe down” the inside walls of hoses and tubing, leaving the entire system smelling fresh and clean.

Bob Medlyn, president of Beam Easy Living Center in Grass Valley, CA, had the opportunity to see first hand what TORNADOPOWER Central Vacuum Maintenance Cloths can do when he took delivery of his first shipment.

“The day we got the product, we promptly ran one through our in-store system,” he said. “I was impressed with the results; the cloth came out looking like a used shop rag! In addition to the dirt and grime, it brought with it lint, rocks, and even some stray screws! Having a product like this will definitely save us a lot of time and should lead to improved customer satisfaction overall.”



Dealer Richard Goodman of BEAM of Knoxville, Knoxville, TN, agrees, adding that once his customers see what it can do, the product nearly sells itself.

“Having never used the product before, we took it to a recent home show, unpacked it and featured a product demo as part of our display,” he said. “We sold a case and a half in three days’ time, and could have sold even more!”

Goodman said he is so impressed with the product that he has since incorporated TORNADOPOWER cloths into several other aspects of his operations.

“We now take TORNADOPOWER Central Vacuum Maintenance Cloths on every service call, and simply build it into the price of the call. We are also selling a canister with each new system we sell,” he added.

Goodman also noted that customers love the idea of a do-it-yourself maintenance product and see it as a good investment in their vac system.

For more information regarding TORNADOPOWER Central Vacuum Maintenance Cloths or to inquire about becoming a dealer, contact Wincor Inc. by calling toll-free 1-800-956-5170, e-mailing [sales@wincorinc.com](mailto:sales@wincorinc.com), or visiting online at [www.wincorinc.com](http://www.wincorinc.com).

Wincor Inc. is a company specializing in tools and services for the central vacuum industry.

Wincor also offers troubleshooting and maintenance solutions for central vacuum dealers throughout North America. ❖